

Run - Robust - Connected





An online running contest designed exclusively for IT-ers nationwide to kickstart a **Healthy** and **Meaningful** year.

- ANY IT-ers CAN JOIN: IT students, IT professionals, people working in IT companies - located anywhere in Vietnam
- RUN ANYTIME, ANYWHERE: Using digital platforms, we can together run, connect and contribute for a good cause
- EVERY STEP COUNTS: For every KM run, KMS will pledge 2,024 VND to the
 scholarships fund for disadvantaged IT students from <u>Lifestart Foundation</u>





OUR GOALS

Minimum 200 Runners, complete 15,000 km in 15 days

Raise 30,360,000 VND to the scholarships fund for disadvantaged IT students



MOVEIT 2023 RECAP







TIMELINE

Registration (before Tet)

Jan 22 - Feb 8, 2024

Running (after Tet)

Feb 15 - Feb 29, 2024

Scholarship award Mar, 2024

FORMAT

Online Running Contest Running Platform: iRace

Who can join: IT-ers nationwide





AWARDs

FOR PARTICIPANTS

T-shirts for the first 200 participants with the highest number of km (minimum 75 km in 15 days)

Individuals:

- First prize Male & Female runners (2 prizes): 3,000,000/each
- Top 2-5 Male & Female runners (8 prizes): 1,000,000 VND/each

Groups:

1,000,000 VND/group for top 3 groups with the highest average km



BENEFICIAL ORGANIZATION



The Lifestart Foundation is a not-for-profit charity that helps disadvantaged Vietnamese people and their families to become self-sufficient.

They believe that every child should have the opportunity to complete an education and have been actively granting scholarships for disadvantaged university students, including IT ones in the Central Vietnam. Students have to pass 3 criteria to be awarded the scholarships: academic excellence, economic hardship, willingness to give back.

Website: https://www.lifestartfoundation.org.au/



PARTICIPANT INVITATION





MoveIT 2024 is calling for participation from the ICT community, to join hands in bringing a brighter future to the unfortunate students by:

- Forming running teams
- Media support



How to register?

1. For Groups: HERE.

(minimum 15 runners, from the same IT companies/ universities)

2. For individuals: <u>HERE</u>.

(register to the 2 groups arranged by the organisers: Cool Dragon or Cute Dragon with the code KMSTechnology@2024)

Registration Deadline: Feb 08, 2024.



Media Support

Please support us in spreading the event within your company/network All materials for Communications are provided HERE.





CONTACT US

Email: active@kms-technology.com Mobile:

Minh Nguyen (Ms.): 035 448 1227 Duong Nguyen (Mr.): 077 611 9028

